

## **GIS WEEK 2024**

**Theme:** Mapping Minds, Shaping the World: 25 Years of GIS Excellence

**Dates:** November 19th – 21st, 2024

**Venue:** University of Nairobi Towers

## **CONCEPT NOTE**

### **ABOUT GIS WEEK**

For the past 25 years, Geographic Information Systems (GIS) have transformed how we perceive, navigate, and shape our planet. GIS Week is a global celebration that recognizes the power of GIS technology to drive innovation and solve real-world challenges. Each year, the University of Nairobi, through the Department of Geospatial Engineering and Space Technology and the Geospatial Engineering Students Association (GESA), has successfully organized this event with the support of our partners. In 2024, we celebrate 25 Years of GIS Excellence, *reflecting on the immense impact GIS has had on society.*



### **THEME: Mapping Minds, Shaping the World**

This year's theme emphasizes the transformative power of GIS technology, the role it plays in addressing global challenges, and its ability to bring together individuals, organizations, and communities. By leveraging spatial data, we can foster positive change, explore sustainable solutions, and create a better future for our world. It celebrates the synergy between human creativity and technological advancement.

## **WHY PARTNER WITH US?**

Partnering with GIS Week 2024 offers companies and organizations an opportunity to showcase their cutting-edge geospatial solutions, engage with a diverse audience of students, academics, professionals, and thought leaders, and contribute to important discussions shaping the future of GIS and geospatial technology.

## **WHAT WE OFFER PARTNERS**

- **Showcase Innovations:** Exhibit your products and services to a highly engaged audience at the University of Nairobi Towers.
- **Inspire the Next Generation of GIS Leaders:** Participate in keynotes, panel discussions, and workshops designed to open the minds of young professionals. Share your expertise and insights to showcase the immense potential of GIS in shaping the future and solving real-world challenges.
- **Networking Opportunities:** Connect with future GIS professionals and establish lasting partnerships within the academic and industry sectors.
- **Brand Visibility:** Your brand will be prominently featured in all event marketing, on social media platforms, and in event materials.

## **HOW TO PARTNER WITH US**

We invite your organization to partner with us through **sponsorship, technical support, or product/service exhibitions**. Contributions can be directed to the GESA Equity Account (*details below*).

Your participation will not only elevate the event's success but also drive industry impact and inspire the next generation of geospatial professionals.

Event Dates: *November 19th - 21st, 2024*

Main Event (GIS Day): *November 20th, 2024*

Location: *University of Nairobi Towers*

*Contributions and support can be directed to:*

**Equity Bank Acc. No:** 0020193671705

**Branch:** Fourways

**Acc. Name:** Geospatial Engineering Students Association (GESA)

We sincerely appreciate your support and look forward to your collaboration in making GIS Week 2024 a success.

For further information or clarification, please feel free to reach out.

**Warm regards,**



**Linus Anari**  
GESA Chairperson



**Dr. David Siriba**

Departmental Chair

Geospatial & Space Technology